



SANT GADGE BABA  
AMRAVATI UNIVERSITY

**Annual Report  
2024- 2025**

# **Department of Business Administration and Management**

**To Better Management | For Better Tomorrow.**



# **SANT GADGE BABA AMRAVATI UNIVERSITY**

## **OUR INSPIRATION**



**Dr. Milind Barhate**  
**(Hon. Vice- Chancellor)**  
**SGBAU**



**Prof. Mahendra Dhole**  
**(Hon. Pro-Vice Chancellor)**  
**SGBAU**



**It wasn't great SHIPS  
but great SAILORS who DISCOVERED the  
WORLD...**



**SGBAU'S**  
**Department Of Business Administration and  
Management**

**To Better Management. For Better Tomorrow.**

## FACULTY



**Dr.D.Y. Chacharkar**



**Dr. Sandhaya Bhagat**



**Dr. Mukta Mantri**



**Mr. Amol Lasankar**



**Mrs. Pallavi Kandalkar**



**Mrs. Pranita Giri**



**Mr. Virendra Augustine**



**Mr. Digvijay Lakde**



**Ms. Anuja Dore**



**C.A Rashmi Malpani**



**Ms. Sheetal Divya Rani**



**Mrs. Neetu Ambadkar**



**Mrs. Rajayshree Tayade**



## INDEX

Sr. No.	Particulars	Page No.
1	Gender and Category Wise Status of Admission	1
	Batch 2023-25 & Batch 2024-26	
2	Duration of Session	2
3	Faculty Profiles	3
4	MBA Pedagogy for Real World Success	5
5	SIP: A Cornerstone of MBA Practical Education	7
6	A Guest Lecture Overview	8
7	A Glimpse into The Research Dissertation	9
8	Placement at A Glance 2024-2025	15
9	Induction Week 2024	18
10	Workshop in Agri -Marketing (Bothra Farm Visit)	22
11	Freshers Day - Euphoria-2k24	24
12	Virtual Investment & Portfolio Mgt. Activity	28
13	Diwali Celebration 2024 – A Sparkling Affair	30
14	International Men's Day Celebration	33
15	Culminate- Pre-Placement Training Workshop	35
16	Community Kitchen Program "Culinary Connect"	39
17	Illuminbiz:2024 Alumni-MBA Startup Challenge	42
18	Industrial Tour to Kerala & Kanyakumari	44
19	Union Budget 2025- Panel Discussion	49
20	DPL 2k25 Auction	51
21	A Thrilling Three-Day Sports Meet DPL 2k25	57
22	International Women's Day Celebration & The Cultural Fest	63

<b>23</b>	Intellex 2K25: Research Paper & Biz- Quiz Competition	<b>67</b>
<b>24</b>	Farewell Celebration– Smrutigandh 2025	<b>71</b>
<b>25</b>	Best Practices in Business Management	<b>75</b>
<b>26</b>	Students Achievements at A Glance	<b>79</b>
<b>27</b>	An Overview of Doctoral Research	<b>80</b>



## GENDER AND CATEGORY WISE ADMISSION

Batch 2023-25	
<b>Open</b>	<b>17</b>
Boys	11
Girls	06
<b>OBC</b>	<b>27</b>
Boys	10
Girls	17
<b>SC</b>	<b>11</b>
Boys	02
Girls	09
<b>ST</b>	<b>05</b>
Boys	01
Girls	04
<b>NT1(NT-B)</b>	<b>01</b>
Boys	01
Girls	00
<b>NT2(NT-C)</b>	<b>04</b>
Boys	01
Girls	03
<b>Total Students</b>	<b>65</b>

Batch 2024-26	
<b>Open</b>	<b>09</b>
Boys	05
Girls	04
<b>OBC</b>	<b>32</b>
Boys	14
Girls	18
<b>SC</b>	<b>07</b>
Boys	05
Girls	02
<b>ST</b>	<b>03</b>
Boys	00
Girls	03
<b>NT1(NT-B)</b>	<b>01</b>
Boys	00
Girls	01
<b>NT2(NT-C)</b>	<b>05</b>
Boys	02
Girls	03
<b>SEBC</b>	<b>01</b>
Boys	01
Girls	00
<b>SBC</b>	<b>01</b>
Boys	00
Girls	01
<b>Total Students</b>	<b>59</b>

## **DURATION OF SESSION**

<b>Semesters</b>	<b>Commencement Date</b>	<b>Winding up Date</b>
<b>Semester III</b>	01/08/2024	30/11/2024
<b>Semester I</b>	30/08/2023	20/12/2023
<b>Semester IV</b>	10/01/2025	05/05/2025
<b>Semester II</b>	17/01/2024	05/05/2025



### Faculty Profile

Sr. No.	Name	Specialization	Educational Qualification	Work Experience
1	Dr. D. Y. Chacharkar	Marketing	B.E (Mechanical), MBA Ph.D. NET (Management)	<b>Academic</b> 27 years <b>Industry</b> 2 years Examiner for Doctoral Research, Course coordinator, Senate Member, Member of Management Council
2	Dr. Sandhya Bhagat	Human Resource	B.A, M.A, (Eng. Lit.) M.A (Counselling and Psychotherapy) B.Ed., M.Com, NET (Commerce) MBA(HR), NET/JRF (Management) Ph.D. (in Management),	<b>Academic</b> 16 years PG 8 Years UG 1 year as HoD (BBA) 1 year as Counsellor cum Teacher
3	Dr. Mukta Mantri	Marketing	B.E, M.E. (extc.), Ph.D	<b>Academic</b> 14 years <b>Industry</b> 1.5
4	Mr. Amol Lasankar	Finance	Master in Management Studies, M Com, MCM, PG Diploma in International Business Operations, NET (in Commerce) and NET (in Management)	<b>Academic</b> 8Years <b>Industry</b> 9 years

5	Mrs. Rashmi Malpani	Finance and Accounts	Chartered Accountant, B.com	<b>Academic</b> 7 years, <b>Industry</b> 6 years
6	Mr. Virendra Augustin	Marketing	BCA, MBA	<b>Academic</b> 9.5 years, <b>Industry</b> 9 years
7	Mrs. Pallavi Kandalkar	Finance	BSC, MBA, NET & SET (in Management)	<b>Academic</b> 7 years, <b>Industry</b> 4.8 years
8	Mrs Panita Giri	Human Resource	B.Sc, DBM, MBA, B.Ed, SET( in Management)	<b>Academic</b> 6 years (UG) 5 Years (PG) <b>Industry</b> 2 years
9	Mr Digvijay Lakde	Finance	BBA, MBA, M.com SET (in Commerce)	<b>Academic</b> 11 years, <b>Industry</b> 2.5 years,
10	Miss Anuja Dore	Finance	B.E, MBA, Business Analytics (Certification IIBA)	<b>Academic</b> 4 years
11	Miss Sheetal Divya Rani	Finance	B.com, M.com, MBA, NET & SET (in Management)	<b>Academic</b> 4 years
12	Mrs. Neetu Ambadkar	Finance	B.com, M.com, MBA, NET (in Management)	<b>Academic</b> 2.8 years <b>Industry</b> 3.7 years
13	Mrs. Rajyashree Tayade	Marketing	B.E(entc.), MBA	<b>Academic</b> 0.4 years, <b>Industry</b> 2.8 years



## **Transformative Learning: MBA Pedagogy for Real-World Success**

### **Introduction**

MBA programs have evolved to blend academic rigor with practical experiences, ensuring graduates are well-prepared for the corporate world. Central to this evolution is the adoption of diverse teaching methodologies by faculties that foster critical thinking, effective communication, and real-world problem-solving skills.

### **Academic Pedagogical Strategies**

The curriculum emphasizes interactive, student-centric learning led by dedicated faculties. The **case study method** enables students to analyse complex business scenarios and make informed decisions. **Group discussions (GDs)** and **extempore sessions** enhance articulation and confidence, while **presentation skills** are honed through regular assignments. Faculties also ensure **timely tests and assignments**, maintaining academic discipline and continuous assessment.

### **Co-Curricular and Experiential Learning**

Beyond academics, co-curricular activities play a pivotal role in holistic development. The department organizes **business plan** and **placement workshops** to foster entrepreneurial thinking and prepare students for recruitment processes. **Alumni meets** provide networking opportunities and industry insights. Participation in **state and national seminars**, **research paper competitions**, and **inter-college events** further enhances exposure and competitive spirit.

### **Applied Learning Through Interactive Activities**

Activities like **business quizzes** and **debate competitions** sharpen analytical thinking and communication skills. **Role-playing exercises** and **management games** simulate corporate scenarios, developing leadership and teamwork abilities. **Industry visits** and **guest lectures** offer first-hand exposure to corporate operations, bridging the gap between classroom learning and industry expectations.

### **Integration of Technology in Teaching**

Embracing technological advancements, MBA programs incorporate tools like **Learning**

**Management Systems (LMS), MOOCs, and interactive simulations.** These platforms provide flexible learning opportunities, cater to diverse learning styles, and facilitate continuous engagement beyond traditional classroom settings.

### **Outcome and Impact**

The amalgamation of these pedagogical strategies ensures that MBA graduates possess a balanced blend of theoretical knowledge and practical skills. Engaging in varied academic and co-curricular activities develops critical soft skills, adaptability, and a proactive mindset, essential for successful integration into the professional realm.

This comprehensive approach underscores the commitment of the head of the department and faculties to produce industry-ready professionals capable of meeting the evolving demands of the business world.



## **SIP: A Cornerstone of MBA Practical Education**

The Summer Internship Programme (SIP) is a pivotal component of the MBA curriculum, designed to bridge the gap between academic theories and real-world business practices. Typically undertaken after the second semester, this compulsory internship spans 4 to 6 weeks, immersing students in actual corporate environments.

### **The value SIP adds to Your MBA Journey**

- **Application of Theoretical Knowledge:** SIPs enable students to apply classroom concepts to real business challenges, enhancing their understanding and problem-solving skills.
- **Professional Skill Development:** Internships cultivate essential soft skills such as communication, teamwork, and leadership, which are crucial for managerial roles.
- **Industry Exposure:** By working within organizations, students gain insights into industry operations, corporate culture, and business processes, aiding in informed career decisions.
- **Enhanced Employability:** A well-executed SIP can lead to pre-placement offers (PPOs), providing students with job opportunities before graduation.
- **Academic Integration:** The experiences and learnings from SIPs contribute to academic assessments, often carrying significant weight in the overall MBA evaluation.

The SIP is not merely an academic requirement but a transformative experience that equips our MBA students with practical skills, industry insights, and professional networks. It lays a strong foundation for their future careers, making it an indispensable part of MBA education.

## Academic Enrichment Through Industry Engagement

### A Guest Lecture Overview

GUEST LECTURE - MBA- 2024-25					
Sr.No	Guest Speaker	Designation/Organization	Date	Topic	Class
1	Mr. Atul Khule	Marketing Officer, Central Bank of India	28-08-24	"Banking Awareness-An Initiative of Central Bank of India"	MBA I &II
2	Mr.Trilok Bothra	Bothra Farm	25-09-24	"Agri Entrepreneurship"	MBA II
3	Prof. Suhas Pachpande	Assistant Professor, SGBAU	25-09-24	"MOOCs Courses and Swayam Portal"	MBA I
4	Dr. Nikhil Atale	Professor	04-10-24	"International Business"	MBA I &II
5	CA Parag Lakhota	S.D.Lakhota & Co.Nagpur	07-02-25	"Union Budget 2025"	MBA I &II
6	Mohit Ganeshani	Chartered Accountant	07-02-25	"Union Budget 2025"	MBA I &II
7	Mr. Vaibhav Shirbhate	Strategy Head, BOI	28-02-25	"Strategic Management"	MBA I &II
8	Mr. Swapnil Tijare	Director, Tijare Engineering and Research Corporation	03-03-25	"CSR Initiative"	MBA I &II
9	Dr.Prasad Khanzode	Principle, Lokmanya Tilak Mahavidyalaya Wani.	11-03-25	"Financial Risk Analysis"	MBA II
10	Mr. Sarang Jojar	Area Credit Manager, ICICI Bank Ltd.	12-03-25	"Credit Risk Analysis"	MBA I &II

## Research Refined: A Glimpse into the Research Dissertation

MARKETING DISSERTATION 2024 - 2025			
Sn	Supervisor	Student	Topic
1	Dr. D. Y. Chacharkar	Shruti Taywade	Digital Marketing of Organic Cosmetic Products.
2		Manashri Atkare	Digital Marketing Strategies used by Entrepreneur's in Clothing Industry, in Amravati city.
3		Kirti Gulhane	Marketing and Consumer Satisfaction of Dabur Product's.
4		Pooja Yadav	User Adoption and Satisfaction to Data Maintaining Software in Retail Outlets.
5		Ajinkya Dore	Post Purchase Behaviour on Electric Car Owners in Amravati city.
6		Vishal Nimbalkar	Preferences of Mobile Handsets Amongst youth
Sn	Supervisor	Student	Topic
1	Mr. V. R. Augustine	Indurkar Shubham	A Study on Consumer Satisfaction and Loyalty of Brew in Amravati City
2		Bochare Pavan	Customer Buying Behaviour and Preference towards Branded Sports Shoes in Amravati City
3		Rawatle Pradyumna	A Study of Consumer Behavior towards Branded Watches in Amravati City
4		Jumle Sumit	Impact of Sensory Marketing on Consumers of KFC in Amravati City
5		Syed Sharjeel Aziz	A Study on Consumer Perception and Buying Behaviour towards Traditional Perfume Attar in Amravati City
6		Upadhyay Rohit	Brand Impact of Tata E.V. in Amravati City: A Study of Customer Conscious Awareness and Buying Behaviour



HR DISSERTATION 2024 - 2025			
Sn	Supervisor	Student	Topic
1	Dr. S. S. Bhagat	Pohokar Ishwari	The Impact of Technological Advancements on HR Practices in the Tourism Sector: A Study
2		Yeole Shivanand	Exploring Local Attractions: A Strategies for Enhancing Tourism Marketing
3		Bhende Kapil	A Comparative Study of Health Insurance Companies in Amravati: Policies, Premiums, and Customer Satisfaction
4		Pohankar Kajal	The Influence of Green HRM Practices on Sustainable Performance: Exploring the Mediating Roles of Green Innovation, Green Culture, and Green Employee Behavior
5		Wankhade Sarita	Evaluating Training Effectiveness in the Hotel Industry: A Study of Training Needs and Outcomes
6		Korche Priyanka	Evaluating Performance Appraisal Systems in Banks: A Study of Employee Perspectives
Sn	Supervisor	Student	Topic
1	Mrs. P. A. Giri	Amode Jayshree	Role of CSR in Shaping NGO's Activities in Amravati:A Study
2		Jarewar Rupali	A Study of Work Life Balance among Nurses with Special Reference to Private Hospitals
3		Madavi Vaishnavi	A Study of Job Satisfaction of Teachers in Higher Education
4		Tanwais Shveta	Performance Appraisal System at MSEDCL: A Study
5		Nandgaye Prajwal	Impact of CRM on Electronics Retail in Boosting Sales and Customer Loyalty:A Study

FINANCE DISSERTATION 2024 - 2025			
Sn	Supervisor	Student	Topic
1	Mr. A. S. Lasankar	Nisha Thakare	Examining the Effect of Financial Scarcity on Financial Behavior Among Salaried Individuals in Amravati City.
2		Kajal Bhule	Analysis of Financial Model for Subscription Business: A Study
3		Dipali Deshmukh	Role of Future Trading in Hedging of Commodity Price Risk
4		Vaishnavi Zopate	Financial Benefits Derived and Challenges Faced by Beneficiaries of Mukhyamantri Majhi Ladki Bahin Yojana: A Study
5		Sagar Kanerkar	Investment Savings on Energy Cost through Pradhan Mantri Suryodaya Yojana (PMSY): A Study
6		Mrunal Pisal	Insights into the Investment and Savings Patterns of Taxpayers Opting for New Tax Regime: A Study of Individual Taxpayers in Amravati city.
Sn	Supervisor	Student	Topic
1	Dr. M. V. Mantri	Bankar Abhishek	Assessing Value Propositions: An In Depth Comparative Study of Discount and Full Service Brokerage Services
2		Wasu Neha	Crowdfunding: A Way of Raising Money through the Internet - A Study with Reference to Working, Opportunities and Challenges
3		Bhure Sakshi	Need Assessment of Farmer Producer Organization for Economic Gain of Agriculture Sector
4		Suryawanshi Arpita	A Study on Working Capital Management of Grocery Stores with Special Reference to Amravati City
5		Tayade Prajwal	Role of Fibonacci Retracement Levels and SMA in Predicting Option Price Movements: A Study
6		Thakre Aachal	General Insurance through Online Platform: An Analytical Study from the Perspective of Economic Benefits, Convenience and Transparency

Sn	Supervisor	Student Name	Topic
1	Mrs P. M. Kandalkar	Pete Pranav	A Cost-Benefit and Strategic Analysis Study of Apiculture Business in Amravati City.
2		Chaudhari Prapti	Digital Banking: A Study on Financial Product Effectiveness with special reference to Products designed for SMEs
3		Makeshwar Mohini	Evaluating the Impact of Pradhan Mantri Kisan Samman Nidhi on Farmers Financial Well-being: A Study of PM-Kisan beneficiaries in Teosa.
4		Mishra Laxmi	Inter-relating Financial Literacy with Women Empowerment: A Study
5		Suryakar Gajanan	A Study on Tokenization for Secure Financial Digital Identity through Users Centric Approach.
6		Shaikh Rumaan	Adoption and usage of Robo Advisors in Investment decisions: A Study
Sn	Supervisor	Student Name	Topic
1	Miss. Sheetal Divya Rani	Dhamankar Namita	A Study on Evaluating LIC Policy Efficiency: Risk and Return
2		Tiware Shruti	A Study on Investor Behavior and Performance towards Exchange Traded Funds
3		Niswade Mahima	A Study on Evaluating the Role of Systematic Investment Plans in Wealth Accumulation for Retail Investors
4		Agham Madhuri	A Study on Investment Strategies towards Retirement Planning among Working Women
5		Chandure Bhavesh	A Study on Investment of Gen Z on Stock Market in Amravati City
6		Pataliya Shruti	A Critical Analysis on Investor's Investment in Post Office Saving Schemes

Sn	Supervisor	Student Name	Topic
1	Mrs. N. N. Ambadkar	Mahalle Suyog	A Study on Factors Affecting the Decision of Investing in IPO with Reference to Investors of Amravati Region.
2		Deshmukh Prathmesh	A Study of the Awareness & Utilization of Tax Shelter Schemes Among Salaried Individuals.
3		Divya Jawardikar	Assessing the Effectiveness of PM Vishwakarma Scheme in Enhancing Skill Development & Employability
4		Kathe Nikita	Assessing the Efficacy of Factor-Based Investing Strategies Among Young Investors:A Model Based Analysis.
5		Khushabu Dhavane	An Empirical Study on the Impact of Personal Finance Applications on Budgeting & Expense Tracking.
6		Hole Shivani	A Study on Influence of Green Banking Strategies on Sustainable Performance of Bank of Baroda, SBI & HDFC Bank.
Sn	Supervisor	Student Name	Topic
1	Mr. D. V. Lakde	Ghule Swati	Study of Role of Kisan Credit Card Scheme Provided by State Bank of India in Financial Supports to Farmers
2		Tantarpale Janhavi	Impact of Leading Indicators on Retail Investors Intra-Day Trading with Special Reference to Nifty 50 index
3		Yanphale Sachin	A Study of RBI's Retail Investment Initiative and its Impact on Financial Inclusion of Retail Investor
4		Pachgade Harshali	Effectiveness of Prime Minister Rojgar Yojna on Self Employment with Reference to Yavatmal City
5		Gahane Rupali	A study of Impact of Microfinance Schemes on Entrepreneurship Opportunities for Person with Disabilities
6		Chaudhari Shantanu	Role and Impact of Fintech Payment Applications on Sustainability and Growth of Street Vendors in Amravati city

Sn	Supervisor	Student Name	Topic
1	Miss. A. A. Dore	Raut Mohini	An Impact of Investor's Overconfidence Determinants on Investments in Equity.
2		Balekar Anurag	The Effectiveness of Investment in Pension Plan Schemes in Achieving Retirement Income Goal.
3		Golhar Madhur	An Impact of Candlestick Pattern in Bank Nifty Trading with Special Reference to Retail Trader.
4		Dongare Rahul	An Impact of Investment in Digital Gold on Traditional Gold Market.
5		Patel Supriya	A Study of Determinants for Growth of NBFC with Special Reference to Amravati City.
6		Bhoyar Priya	A Comparative Study on Health Insurance of Niva Bupa Insurance Company and Star Health Insurance Company.



Placement at a Glance 2024-2025

Batch 2023-2025

Sr. No.	Placement Date	Name of Company	Name of Student	Job Title	Package
1	01-02-2025	ESAF	Shubham Indurkar	Extecutive Traniee	4.25 L
2	01-02-2025	ESAF	Shruti Pataliya	Extecutive Traniee	4.25 L
3	01-02-2025	ESAF	Dipali Deshmukh	Extecutive Traniee	4.25 L
4	17-02-2025	D-Mart	Shubham Indurkar	Department management Trainee	3.50 L
5	17-02-2025	D-Mart	Kapil Bhende	Department management Trainee	3.50 L
6	17-02-2025	D-Mart	Jayshree Amode	Department management Trainee	3.50 L
7	17-02-2025	D-Mart	Madhuri Agham	Department management Trainee	3.50 L
8	17-02-2025	D-Mart	Mrunal Pisal	Department management Trainee	3.50 L
9	17-02-2025	D-Mart	Prapti Choudhary	Department management Trainee	3.50 L
10	19-02-2025	Learning Routes	Dipali Deshmukh	Sales Associate	6.6L
11	25-02-2025	Niva Bupa health Insurance	Shruti taywade	Unit Manager	4.50 L
12	25-02-2025	Niva Bupa health Insurance	Sarita Wankhede	Unit Manager	4.50 L
13	03-03-2025	ESAF	Prapti Chaudhari	Extecutive Traniee	4.25 L
14	03-03-2025	ESAF	Rohit Upadhyay	Extecutive Traniee	4.25 L
15	03-03-2025	ESAF	Vaishnavi Zhopate	Extecutive Traniee	4.25 L

16	24-03-2025	Airtel	Dipali Deshmukh	Executive Trainee	5.0 L
17	24-03-2025	Airtel	Shruti Taywade	Executive Trainee	5.0 L
18	08-03-2025	Boostnow	Rumaan Sheikh	Sales Associate	4.5 L
19	08-03-2025	Boostnow	Achal Thakare	Sales Associate	4.5 L
20	08-03-2025	Boostnow	Vishal Nimbhalkar	Sales Associate	4.5 L
21	08-03-2025	Pablearn	Shruti Taywade	Insights Sales Executive	6 L
22	04-04-2025	Salasar Alloy and Steel Industries Pvt Ltd.	Vishal Nimbhalkar	Sales Executive	2.64 L
23	04-04-2025	Salasar Alloy and Steel Industries Pvt Ltd.	Sumit Jumle	Sales Executive	2.64 L
24	04-04-2025	Salasar Alloy and Steel Industries Pvt Ltd.	Sarita Wankhede	Sales Executive	2.64 L
25	07-04-2025	Shriram Finance	Suyog Mahalle	Management Trainee	2.95 L
26	07-04-2025	Shriram Finance	Gajanan Surykar	Management Trainee	2.95 L
27	07-04-2025	Shriram Finance	Bhavesb Chandure	Management Trainee	2.95 L
28	23-04-2025	HDFC Ergo General Insurance	Pradyumna Rawatle	Assistant Agency Manager	3.32 L
29	15-04-2025	ESAF	Abishek Bankar	Executive Trainee	4.25 L
30	15-04-2025	ESAF	Neha Wasu	Executive Trainee	4.25 L
31	15-04-2025	ESAF	Namita Dhamankar	Executive Trainee	4.25 L
32	17-05-2025	ESAF	Divya jawardikar	Officer Grade A	2.4 L

33	27-05-2025	Elegance Enterprises (Mumbai)	Sarita Wankhede	Business Development Executive	7.5 L
34	27-05-2025	Elegance Enterprises (Mumbai)	Arpita Suryawanshi	Business Development Executive	7.5 L
35	27-05-2025	Elegance Enterprises (Mumbai)	Aachal Thakare	Business Development Executive	7.5 L
36	06-05-2025	Elegance Enterprises (Mumbai)	Abhishek Bankar	Business Development Executive	7.5 L
37	06-05-2025	Elegance Enterprises (Mumbai)	Rohit Upadhyay	Business Development Executive	7.5 L
38	07-05-2025	Elegance Enterprises (Pune)	Vishal Nimbhalkar	Business Development Executive	7.5 L
39	07-05-2025	Elegance Enterprises (Pune)	Shivanand Yeole	Business Development Executive	7.5 L
40	07-05-2025	Elegance Enterprises (Pune)	Sumit Jumle	Business Development Executive	7.5 L

**Training & Placement Officer**

Mr.Virendra Augustine

## Induction Week 2024 - Welcoming the Leaders of Tomorrow

**Timeline:** 20<sup>th</sup> September 2024 to 26<sup>th</sup> September 2024

**Venue:** The University Campus

### Introduction

To welcome and orient the incoming batch of MBA students, the department organized a structured and engaging week-long induction program. The sessions were thoughtfully designed to introduce students to academic expectations, department culture, career paths, and the broader university ecosystem.

**Day 1:** 20th September 2024

### Session 1: Welcome & Familiarization

The event commenced with a tribute to Sant Gadge Baba through the University Song. **Dr. D.Y. Chacharkar**, Head of the Department, welcomed the students with an inspiring talk highlighting the department's vision, SWOT analysis, and the importance of choosing the right academic path. **Dr. Mukta Mantri** outlined student responsibilities, and **Prof. Manisha Lende** concluded with a vote of thanks.



### Session 2: Management Games

Prof. Pallavi Kandalkar, Prof. Anuja Dhore, and Prof. Sheetal Divya Rani conducted games to promote teamwork, communication, and decision-making.

**Day 2: 21st September 2024**

**Session 1: Academic Orientation & NEP Overview**

Dr. Sandhya Bhagat explained the MBA structure, assessment process, and NEP 2020's impact on business education.

**Session 2: University Campus Familiarization – Treasure Hunt**

Students explored departments like CASU, Finance, Examination, KRC, and Health Centre through a treasure hunt, promoting familiarity and collaboration.



**Day 3: 23rd September 2024**

**Session: Introduction to Specializations**

Senior faculty conducted detailed sessions on the five specializations offered:

- **Operations Management** by *Dr. Chacharkar*: Topics included logistics, manufacturing systems, and project management.
- **Financial Management** by *Prof. Pallavi Kandalkar*: Covered capital markets, risk management, derivatives, and career paths in finance.
- **Marketing Management** by *Prof. Virendra Augustine*: Introduced branding, digital marketing, consumer behavior, and strategic sales.
- **Human Resource Management** by *Dr. Sandhya Bhagat*: Explained HR functions, talent acquisition, and organizational behavior.
- **Business Analytics** by *Prof. Amol Lasankar*: Discussed data-driven decision-making, tools, and future trends in analytics.





**Day 4: 24th September 2024**

**Session 1: Placement & SIP Orientation**

Prof. Virendra Augustine provided insights into Summer Internship Program, resume preparation, and placement readiness.

**Session 2: Certification Courses**

CA Rashmi Malpani introduced certifications like NISM, NSE modules, Investment Banking, Financial Planning, and Risk Management.

**Day 5: 25th September 2024**

**Session 1: MOOCs and SWAYAM Portal**

Prof. Suhas Panchpande encouraged use of platforms like SWAYAM, NPTEL, and e-PG Pathshala for online learning.

**Session 2: Introduction to Case Studies**

Prof. Amol Lasankar discussed the case study method for solving business problems and structured analysis.

**Day 6: 26th September 2024**

**Session 1: From Student to Professional – Skills for the Future**

Prof. Neetu Ambadkar led a session on emotional intelligence, workplace behavior, networking, and time management.

## Session 2: Valedictory Ceremony & Feedback

The program concluded with a formal valedictory session hosted by **Prof. Sheetal Divya Rani**. Students shared heartfelt feedback about the program, reflecting on their transition into the MBA journey. A video recap showcased memorable moments from the week. **Team C** was awarded as **winners of the Treasure Hunt**, and small tokens of appreciation were distributed. Dr. Mukta Mantri delivered the vote of thanks, and Dr. Chacharkar appreciated the active participation of all students.



This Induction Week served as a strong foundation for the incoming batch, helping them acclimate to academic life, understand departmental expectations, and form early connections with peers and faculty. The blend of academic sessions, interactive games, and exposure to career-building resources ensured that students started their MBA journey with clarity and confidence.

**Faculty Co-ordinator**

Mr. Digvijay Lakde

Miss. Anuja Dore

## One-Day Workshop in Agribusiness Marketing

**Date:** 25th September 2024

**Venue:** Bothra Farm and Nursery, Badnera Road, Amravati

### Introduction

The Department of Business Administration and Management, Sant Gadge Baba Amravati University, organized a one-day workshop on Agribusiness Marketing at Bothra Farm and Nursery on 25th September 2024. The visit was coordinated by the department under the guidance of **Dr. D.Y. Chacharkar**, Head of the Department. **Faculty members** and **students from the MBA program** actively participated in this practical learning experience.

**Spanning 35 acres**, Bothra Farm is a prominent name in horticulture, known for its innovative farming techniques and value-added product development. *The farm specializes in fruit plants such as mango, guava, lemon, and custard apple, and is also recognized for producing teak root shoots and ornamental plants.*



The visit began with the felicitation of **Mr. Vinay Bothra** and **Mr. Tilok Bothra**, the founders of the farm. Mr. Bothra shared his entrepreneurial journey, challenges in modern farming, and how strategic branding—like marketing their custard apples under the label “**Kanchan**”—has helped them create a unique market presence.



Students were given a tour of the farm, including their fully automated kulfi manufacturing unit, where they witnessed how fruit pulp and milk are processed to produce value-added frozen desserts. The kulfi tasting session featured unique flavors like jamun, red guava, and paan-cherry, showcasing product innovation using farm-grown produce.



#### Activities Included:

- Farm tour and nursery walk through
- Introduction to fruit processing machinery
- Insights into branding and packaging strategies
- Discussion on agricultural entrepreneurship
- Live observation of plant hardening and seedling cultivation
- Tasting of farm-based kulfi products

#### Workshop Outcomes & Conclusion

The workshop provided students with hands-on exposure to the evolving landscape of agribusiness, highlighting the shift from traditional farming to **value addition, branding, and market-oriented strategies**. It emphasized the importance of **agricultural entrepreneurship** and demonstrated how **innovation, supply chain management, and strategic marketing** can turn farming into a profitable and sustainable business. This experience supported the MBA program's goal of developing industry-ready professionals equipped with practical knowledge and an entrepreneurial mindset.

## **FRESHERS DAY - EUPHORIA-2K24**

**Timeline:** 30<sup>th</sup> September 2024 to 1<sup>st</sup> October 2024

### **Introduction**

The Department of Business Administration and Management came alive with a buzz with enthusiasm, contagious energy, and excitement as the MBA 2nd-year students hosted "EUPHORIA-2K24", a grand two-day Freshers' Day celebration on 30th September and 1st October 2024. This much-awaited event was designed to welcome the new batch of MBA 1st-year students and ignite the spirit of friendship, creativity, and fun across the department.

From creative dress-ups to energetic performances, heartfelt moments to competitive flair, EUPHORIA-2K24 was nothing short of a cultural spectacle that left everyone buzzing with excitement and unforgettable memories.

### **✧ Day 1: Icebreakers & Expressions**

The first day was all about breaking the ice, fostering camaraderie, and unleashing creativity. The celebration kicked off at 11:00 AM with an array of theme-based activities that encouraged interaction, fun, and expression.



### **Bollywood Character Day**

Students transformed into their favorite Bollywood stars, donning iconic costumes and performing in

character with flair and confidence. The atmosphere was electrifying as characters from different eras of cinema walked the ramp and entertained the crowd.

**Judges:** Prof. Amol Lasankar, Prof. Virendra Augustine, Mr. Suyog Mahalle

**Winners:** Shreya Uike, Perna Isal and Yash Katgale

### **Cross Introduction**

This creative twist on introductions had juniors penning poetic tributes to their assigned seniors, celebrating them through heartfelt words and clever rhymes. The room was filled with laughter, emotions, and applause, building a beautiful bond between batches.

**Judges:** Dr. Mukta Mantri, Prof. Sheetal Divya Rani, Ms. Nikita Kathe

**Winners:** Raseshwari Jumade, Divya Nikam, Abhishek Gulhane

### **Signature Day & Chocolate Day**

A lively session where students collected signatures on white handkerchiefs and exchanged chocolates as tokens of friendship and welcome. These playful traditions added sweetness and warmth to the first day of celebration.

**Winners:** Vaishnavi Pathre, Divya Nikam, Perna Isal

### **Day 2: Showmanship & Stardom**

The second day turned up the excitement with a stage set for competitions that highlighted the talent, charisma, and confidence of the freshers. Running from 10:00 AM to 5:00 PM, the day was a whirlwind of performances and glamour.





### **Ramp Walk**

Elegance met confidence as participants owned the stage with their style and charm. The fashion parade was a nostalgic mix of retro, ethnic, and modern flair, leaving the audience cheering.

**Winners:** Tanu Tiwari & Yash Ingle

**Runners-up:** Shreya Uike & Abhishek Gulhane

### **Dance Competition**

From classical beats to high-energy moves, the dance floor was on fire! Performers dazzled with their passion and rhythm, turning the auditorium into a festival of motion and music.

**Judges:** Neetu Ambadkar, Rasmi Malpani

**Winners:** Harshal Kadu, Shreya Uike, Nikita Nahbhide

### **Singing Competition**

Melodies filled the air as freshers impressed the crowd with soulful renditions and powerful vocals.

The

event celebrated the musical talents hidden within the batch.

**Judges:** Neetu Ambadkar, Rasmi Malpani

**Winners:** Yash Badre, Pranay Talmale, Aditya Kawale

### **Q&A Round for Mr. & Ms. Freshers Nominees**

The final showdown tested wit, personality, and confidence as shortlisted nominees for Mr. and Ms.

Freshers faced fun and thoughtful questions from judges and the audience.



**Mr. Fresher: Harshal Kadu**

**Ms. Fresher: Shreya Uike**

### **Crowning Moment – Mr. & Ms. Freshers 2024**

The most awaited moment arrived as the titles of Mr. and Ms. Freshers were announced amid cheers and applause, celebrating the all-round stars of the new batch.



Sonali Khobragade

**CR Girls**

Abhishek Gulhane

**CR Boys**

### **Class Representatives (CRs) Announcement**

Leading from the front, the newly elected CRs were announced to represent the voice of their classmates.

CRs: **Sonali Khobragade** and **Abhishek Gulhane**

The two-day extravaganza brought together laughter, talent, culture, and friendship, perfectly setting the tone for an exciting MBA journey ahead. With memories made and bonds formed, the event was a resounding success—a true euphoria for all who were part of it.

### **Faculty Co-ordinators**

Mr. Digvijay Lakde

Miss Anuja Dore

## Virtual Investment & Portfolio Management Activity

**Date of Commencement of Activity:** 27<sup>th</sup> August, 2024

**Date of Completion:** 30<sup>th</sup> November, 2024

### Competition Overview

The MBA Department proudly organized the Virtual Investment & Portfolio Management Competition exclusively for third-semester MBA students specializing in Finance, offering them a unique opportunity to step beyond textbooks and experience the thrill of real-time investing in a simulated environment. Designed to bridge the gap between theory and practice, the competition challenged students to strategically manage a virtual portfolio with a starting capital of Rs. 5,00,000.

### Objectives

- Apply theoretical knowledge in a practical setting
- Promote risk management and portfolio diversification
- Develop strategic thinking in dynamic market conditions

Students were challenged to create diversified investment portfolios spanning at least five sectors, applying concepts like risk assessment, market analysis, and asset allocation. The fast-paced, simulated market environment tested their technical knowledge and sharpened decision-making skills. Designed to reflect real-world financial challenges, the competition encouraged critical thinking and strategic investment planning.

The table below highlights the top performers based on final portfolio values and overall profits.

### Top Performers

Rank	Name	Portfolio	Profit
1	Abhishek Bankar	19,53,000	953000
2	Pranav Pete	18,61,300	861300
3	Prathmesh Deshmukh	12,80,000	280000

4	Shivani	10,95,000	95000
5	Sakshi Bhure	10,54,000	54000
6	Kajal Bhule	10,24,000	24000
7	Divya Jawardikar	10,24,000	24000
8	Mrunal Pisal	10,10,000	10000
9	Shantanu Chaudhari	10,04,000	4000
10	Shruti Pataliya	10,04,000	4000

### Awards and Top Performers

The competition witnessed impressive performances from students who showcased exceptional investment acumen and strategic thinking.

- **Abhishek Bankar** was awarded **1st Rank** with a **Certificate of Excellence** for achieving the highest portfolio value. His success stemmed from smart sector selection, well-timed investments, and a keen understanding of market trends.
- **Pranav Pete** secured the **2nd Rank**, also receiving a **Certificate of Excellence**, for his ability to maintain a well-diversified portfolio while managing risk effectively.
- **Prathmesh Deshmukh** earned **3rd place** with a strong portfolio performance driven by consistent strategy execution and effective risk control, though this rank did not include a formal award.

The top performers showcased strong theoretical and practical skills. Diversified portfolios outperformed concentrated ones, emphasizing risk management. Quick decision-making and agility led to higher returns. Strict rule adherence ensured fair play, and the simulation offered a valuable real-world investment experience. The competition provided practical experience in investment strategy, helping students build essential skills for careers in finance.

**Faculty Co-ordinator**

Mr. Amol Lasankar

## Diwali Celebration 2024 – A Sparkling Affair

**Date:** 26<sup>th</sup> October, 2024

### Introduction

On October 26, 2024, the Department of Business Administration and Management, Sant Gadge Baba Amravati University, lit up with joy, colour, and festive cheer as it hosted a vibrant Diwali Celebration for MBA student. Held at the MBA department, the festival of lights was celebrated with immense enthusiasm and unity, creating a warm and joyous atmosphere. The event aimed to foster team spirit, celebrate cultural heritage, and spread the essence of Diwali—light over darkness and unity over division.

### Festive Preparations

The excitement began a week in advance, with volunteers enthusiastically taking charge of the planning. The department was transformed into a festive haven, adorned with vibrant rangolis, glowing diyas, colorful lanterns, and strings of fairy lights. Traditional Indian attire added grace and color to the celebration, enhancing the cultural vibe.



### Celebration Highlights

The celebration kicked off with a heartwarming welcome speech by **Dr. D.Y. Chacharkar**, Head of the Department, who spoke about the deeper significance of Diwali—spreading harmony, hope, and positivity.



**The day unfolded with a series of engaging and lively activities:**

**Rangoli Competition** – Teams showcased artistic flair through vibrant, intricate rangoli designs, reflecting themes of joy, prosperity, and Diwali traditions.

**Cultural Performances** – Talented students lit up the stage with energizing dance performances, soulful songs, and a thoughtful skit portraying the values of Diwali, earning enthusiastic applause.

**Diwali Quiz & Fun Games** – A series of exciting games and a festive quiz added an element of fun and learning, keeping spirits high and participants engaged.



**Diya Lighting Ceremony** – The collective lighting of diyas created a serene and unifying moment, symbolizing light, hope, and collective prosperity.

**Snack Sharing** – A delightful variety of traditional sweets and homemade snacks brought by students and faculty added flavor to the celebration and a sense of shared joy.

**A Celebration to Remember**

The Diwali celebration was a resounding success, leaving everyone with cherished memories. It not only enhanced team bonding and cultural appreciation, but also reinforced the values of light, togetherness, and positivity that the festival symbolizes.



The event concluded with heartfelt concluding remarks and a vote of thanks, leaving the department glowing—not just in lights, but in spirit.

### **Faculty Co-ordinators**

Miss Sheetal Divya Rani

Miss Anuja Dore





## International Men's Day Celebration

**Date:** 19<sup>th</sup> November, 2024

### Introduction

International Men's Day, observed annually on November 19th, is a global occasion to recognize the positive contributions of men to society, communities, and institutions. In alignment with this spirit, the Department of Business Administration and Management organized a warm and thoughtful celebration to appreciate the efforts and presence of male faculty and staff, who play a vital role in the department's academic and administrative success.

### Event Overview

The event was initiated and hosted by the female faculty members as a gesture of gratitude and recognition. It served as an opportunity to promote values of respect, inclusivity, and camaraderie within the departmental community.



### Highlights of the Celebration:

- A specially arranged cake, brought by the female faculty, added a celebratory touch to the occasion.

- The informal gathering provided a cheerful setting where faculty members exchanged kind words and heartfelt appreciation.
- Fun games and engaging activities were organized, with enthusiastic participation from male faculty members, adding joy and laughter to the event.
- The celebration not only honoured the contributions of male colleagues but also reinforced the department's ethos of unity and mutual respect.



Memorable moments from the event were captured through photographs, preserving the spirit of the celebration.

The International Men's Day celebration at the Department of Business Administration and Management was a meaningful expression of appreciation and togetherness. The active participation of faculty and staff highlighted the department's commitment to fostering a respectful, inclusive, and positive academic environment. The event left everyone with fond memories and strengthened the bonds within the team.

**Faculty Co-ordinator**  
Dr. Sandhaya Bhagat

## Culminate-A One Week Pre-Placement Training Workshop

**Timeline:** 18<sup>th</sup> November 2024 to 24<sup>th</sup> November 2024

### Introduction

The Department of Business Administration and Management, SGBAU, under the leadership of **Dr. D.Y. Chacharkar** (Head of Department) and coordinated by **Prof. Virendra Augustine** (TPO & Culminate Workshop In-charge), organized a comprehensive 6-day Pre-Placement Workshop titled "**Culminate**" from 18th to 23rd November 2024. This initiative was spearheaded by the **MBA Placement Committee** and specially designed for **MBA III Semester** students to enhance their employability and prepare them for industry expectations.

The workshop aimed to build essential professional competencies through *hands-on sessions on aptitude, communication, resume building, mock interviews, and advanced Excel*, ensuring holistic placement readiness. Each day featured a focused module delivered by faculty members and industry experts, integrating experiential learning and real-world insights.

### Day 1 – Inauguration, Group Discussion & Extempore



The event began with a formal inauguration by **HoD Dr. D.Y. Chacharkar**. The day's activities included **Group Discussion** sessions by **Prof. Pranita Giri** and **Prof. Sheetal Divya Rani**, focusing on analytical thinking, leadership, and communication. This was followed by **Extempore speeches** by over 60 students, aimed at enhancing spontaneity and public speaking skills.

### Day 2 – Aptitude Test

An **Aptitude Test** was conducted to assess student proficiency in English, Quantitative, and Reasoning skills. Guided by **Dr. Mukta Mantri** and **Miss. Anuja Dore**, students answered 40 questions in 1 hour. Top scorers were felicitated, and peer evaluation encouraged active participation.



### Day 3 – Resume Making, Email Writing & Advanced Excel

The day began with a session on **Resume and Email Writing** led by **Prof. Digvijay Lakde**, who shared practical insights on crafting professional resumes and effective workplace communication.



Later, **Prof. Amol Lasankar** conducted a **technical session on Advanced Excel**, emphasizing business data analysis, dashboard creation, and automation for data-driven decision-making.

### Day 4 – Interview

#### Preparation & Video Resume



**Dr. Sandhya Bhagat** led an interactive session on **Interview Preparation**, covering common questions, behavioral responses, and personal presentation. In the second half, **Prof. Virendra Augustine** conducted a workshop on **Video Resume Making**, guiding students on scripting and recording compelling video CVs to showcase their personality and skills.

#### **Day 5 – Mock Interviews & Group Discussion**

**Industry professionals** including **CA Snehal Lokhotia**, **Atul Khule**, **Sameer Ganjare**, and **Rajeshshri Borkar** conducted **Mock Interviews**, providing detailed feedback on students' performance and interview etiquette. The day also featured a follow-up **Group Discussion** and a **Q&A session** addressing student queries about job readiness and corporate expectations.



#### **Day 6 – Communication Skills & Essay Writing**

The final day focused on **Effective Communication** and **Business Writing**, conducted by **Prof. Pallavi Kandalkar** and **Prof. Neetu Ambadkar**. The session highlighted verbal and written communication at the workplace, with emphasis on **structured essay writing** and formal expression. Examples from well-known business leaders were shared to reinforce learnings.

#### **Outcome**

The Culminate Pre-Placement Workshop proved to be a highly impactful and well-structured initiative aimed at bridging the gap between academic learning and industry expectations. By the end of the six-day program, students were more confident, industry-aware, and professionally prepared to approach placement processes and future career opportunities. The active participation of students, dedication of faculty, and support from industry experts contributed to the program's resounding success.

To acknowledge their commitment and involvement, all **participating students were awarded Participation Certificates** by the Department of Business Administration and Management, Sant Gadge Baba Amravati University.



The Culminate Workshop successfully equipped MBA III Semester students with essential soft skills, communication capabilities, technical proficiency, and corporate readiness. The student-centric, practical approach ensured that participants walked away with valuable tools for career success and confidence to perform in real-world placement scenarios.

**Faculty Co-ordinator**

Mr. Virendra Augustine

## Community Kitchen Program "Culinary Connect"

**Date:** 29<sup>th</sup> November 2024

**Venue:** Main Athletic track, Opposite Hanuman Temple, University Campus, SGBAU

### Introduction

On November 29<sup>th</sup>, 2024, Sant Gadge Baba Amravati University witnessed a unique and inspiring initiative—"Culinary Connect," a Community Kitchen Program orchestrated by the Department of Business Administration and Management in collaboration with the M. Com Department. The program aimed to cultivate a strong sense of community while offering MBA students an opportunity to apply and demonstrate essential management competencies in a real-world setting.

### Objective

To provide students with experiential learning in logistics, team coordination, stakeholder engagement, and service leadership, while nurturing community spirit and holistic development.

### Participation & Guests



The event saw active participation from MBA and M. Com students, faculty members, and was graced by prominent dignitaries of the university, whose presence added prestige and encouragement to the initiative.





The Guests includes:

- **Dr. Milind Barhate**, Hon'ble Vice-Chancellor
- **Prof. Mahendra P. Dhore**, Hon'ble Pro Vice-Chancellor
- **Dr. Nitin Koli**, Controller of Examination
- **Dr. Avinash Asanare**, Registrar
- **CA Pushkar Deshpande**, Finance and Accounts Officer

### Event Highlights & Activities

- **Culinary Management:**

Students managed the end-to-end food service—from planning and procurement to preparation and hospitality.



- **Team Coordination**

Divided into teams handling logistics, cooking, serving, hygiene, and decoration, students

demonstrated leadership and problem-solving.

- **Stakeholder Engagement:**

Informal interactions with dignitaries helped build students' confidence and communication skills.



- **Recreational Activities:**

Games and team-building exercises promoted inclusivity and peer bonding.

### **Management Learnings for MBA Students**

- Apply strategic planning and resource allocation in a live setting
- Practice collaborative decision-making and delegation
- Manage logistics and supply chain elements under time constraints
- Experience event budgeting and expense tracking
- Cultivate a mindset of service leadership and humility

“Culinary Connect” successfully combined learning with community engagement, helping students apply management theories in a live environment. **Special thanks** to all university authorities, faculty mentors, and student volunteers who made this initiative possible.

### **Faculty Co-Ordinators**

Miss Sheetal Divya Rani

Miss Anuja Dore

## **Illuminbiz:2024 Alumni-MBA Startup Challenge**

**Date:** 7th December, 2024

### **Introduction**

The **Illuminbiz:2024 MBA-Alumni Startup Challenge** took place on December 7, 2024, at SGBAU Amravati, aiming to inspire first-year MBA students to present innovative business ideas. The event was inaugurated by distinguished guests Mr. Sameer Ganjare, Mr. Tushar Agrawal, and Mr. Aniket Malaiyya, who are entrepreneurs and alumni, followed by an address from Dr. D.Y. Chacharkar, the Head of the Department.

### **Objectives**

- Encourage MBA students to develop innovative business ideas.
- Provide a platform to showcase entrepreneurial skills.
- Foster connections with alumni and industry experts.
- Promote networking opportunities for collaboration and job creation.

### **Participants**

Over 10 teams from the first-year MBA class participated, presenting diverse ideas ranging from tech startups to social enterprises.



### **Event Structure**

- **Registration & Idea Submission:** Open from 15<sup>th</sup> to 19<sup>th</sup> October 2024.



- **Mentoring Workshop:** Held on **25<sup>th</sup> October 2024**, for shortlisted teams.
- **Final Presentations:** Took place on 7<sup>th</sup> December **2024**, where teams pitched their ideas to a panel of judges.

### Judging Criteria

Ideas were evaluated based on innovation, feasibility, scalability, presentation, and impact.

### Judges

- Mr. Sameer Ganjare (Inden Fire Protection)
- Mr. Tushar Agrawal (Astha Food Industry)
- Mr. Aniket Malaiyya (Bachpan Play School and Gujarat Pipe Center)



### Awards

- **1st Place:** Nikit Nagbhide – Hydroponic Farming (**Rs. 3000**)
- **2nd Place:** Ananya Bhuyare, Rajashwari Jumde, Ahfaz Danish, Mudassir Khan – Rose Oil Production (**Rs. 2000**)
- **3rd Place:** Vinusham Chaudhary, Aditya Kawle, Tejas Lingot – NightOwl (**Rs. 1000**)

The event concluded with a networking session, creating valuable opportunities for students to connect with industry experts and alumni. The Illuminbiz:2024 competition successfully showcased the entrepreneurial spirit of MBA students and emphasized the importance of practical business thinking and innovation.

**Faculty Co-ordinator**

Mrs. Neetu Ambadkar

## **Industrial and Educational Tour to Kerala & Kanyakumari**

**Timeline:** 27<sup>th</sup> January 2025 to 4<sup>th</sup> February 2025

**Route Covered:** Nagpur- Cochin- Alleppey- Kovalam- Kanyakumari- Thekkady- Munnar- Cochin

### **Introduction**

The MBA Department of Sant Gadge Baba Amravati University organized an Industrial and Educational Tour to Kerala and Kanyakumari from 27th January to 4th February 2025. This tour aimed to provide students with experiential learning through direct exposure to industrial operations, eco-tourism, and Kerala's rich cultural and economic landscape.

### **Objectives of the Tour**

- To provide practical insights into manufacturing, agricultural, and tourism-based industries.
- To understand supply chain management, marketing strategies, and eco- business models.
- To promote the development of soft skills such as teamwork, leadership, communication and decision-making.
- To expose students to cultural diversity and sustainable business practices.

### **Tour Highlights**

#### **Day 1 & 2: Departure and Arrival in Cochin**



The tour began on 27th January with departure from Nagpur. After an overnight

journey, the group reached Cochin on 28th January and checked into the hotel for rest and orientation.

### **Day 3: Alleppey Backwaters and Transfer to Kovalam**

Students enjoyed a Shikara Ride in Alleppey's backwaters, gaining insights into Kerala's fisheries and tourism industries. The group then traveled to Kovalam for an overnight stay.



### **Day 4: Cultural Visit to Kanyakumari**

Visits included the Vivekananda Rock Memorial and Kanyakumari Temple, where students explored spiritual heritage and tourism's impact on local economies.



### **Day 5: Visit to Padmanabhaswamy Temple & Travel to Thekkady**

The group visited the famous Padmanabhaswamy Temple, followed by travel to Thekkady with a stop at Jatayu Earth Center, highlighting Kerala's integration of mythology and sustainable tourism.

### **Visit to Anakkara Spice and Ayurvedic Garden (Day 5)**

As part of the Thekkady leg of the tour, students visited the Anakkara Spice and Ayurvedic Garden located along the Thekkady-Munnar road.



### **Day 6: Sightseeing and Transfer to Munnar**

Students visited the St. Thomas Forane Church, Spices & Ayurvedic Garden, and the Government Botanical Garden route to Munnar

### **Day 7: Industrial Visit & Eco-Tourism Exploration**

Industrial Visit to Ripple Tea Factory & Kanan Devan Hills Plantations. At this facility, students were introduced to Tea cultivation and processing techniques.

### **Munnar Jeep Safari**

Post-visit, a Jeep Safari took students through Munnar's scenic landscape, emphasizing eco-tourism's role in Kerala's economy. It was both an educational and recreational activity demonstrating sustainable development.

### **Day 8–9: Final Day & Return Journey**

On 3rd February, students had a final sightseeing tour of Cochin before returning to Nagpur on 4th February, marking the successful end of the tour.

## **Learnings Insights and Outcomes**

### **Industry Exposure**

- Visited Ripple Tea Factory & Kanan Devan Hills Plantations – observed full tea production cycle and export processes.





- Gained insights into FMCG branding, quality control, and supply chain operations.
- Explored spice and Ayurvedic herb farming at Anakkara – cardamom, pepper, turmeric, etc.
- Understood integration of cultivation, processing, branding, and direct sales.

#### **Cultural & Eco-Tourism Insights**

- Experienced sustainable tourism models at Jatayu Earth Center, Alleppey Shikara Ride, and Munnar Jeep Safari.
- Learned about eco-tourism's role in conservation and cultural capital as an economic asset.



#### **Skills and Competency Development**

- Improved analytical thinking and business understanding through direct industry interaction.
- Strengthened teamwork, decision-making, logistics planning, and time management.
- Developed a practical perspective on market positioning and operations.

#### **Institutional Value**

- Reinforced classroom learning through real-world business application.
- Aligned with the department's goal of industry-academia integration.
- Enhanced student profiles for research, placements, and future career development.



The student response was overwhelmingly positive, with active participation and engagement. The Industrial and Educational Tour to Kerala and Kanyakumari was a successful academic initiative that provided valuable industry exposure, enhanced understanding of sustainable business models, and developed essential managerial skills among students. The department is committed to organizing similar high-impact learning opportunities annually to support holistic business education.

**Faculty Co-ordinator**

Mr. Digvijay Lakde

## Union Budget 2025- Panel Discussion

**Date:** 7<sup>th</sup> February, 2025

### Introduction

On Friday, 7th February 2025, the MBA Department of Sant Gadge Baba Amravati University organized a panel discussion on the Union Budget 2025 at the MBA Auditorium. The event, attended by **Dr. D.Y. Chacharkar** (Head of the MBA Department), faculty, and students, featured expert speakers **CA Mohit Ganeshani** and **CA Parag Lakhotia**.

### Objective

The panel aimed to provide a comprehensive understanding of the budget's key highlights, its impact on various sectors, and to enhance attendees' knowledge of fiscal policies.

### Session Highlights



Faculty co-ordinator **CA Rashmi Malpani** introduced the discussion by explaining essential terms like fiscal deficit, revenue expenditure, and capital expenditure, emphasizing their significance in shaping the economy.

**CA Mohit Ganeshani** focused on macro-economic aspects, such as GDP growth, fiscal deficit

targets, tax changes, and government spending on infrastructure, education, and healthcare. He highlighted efforts towards economic stability and growth.

**CA Parag Lakhotia** delved into the direct and indirect tax impacts, particularly how tax reductions for the middle class could stimulate economic growth.

### **Interactive Q&A Session**

The session concluded with an engaging Q&A, where faculty and students asked insightful questions on the budget's long-term impact and policy effectiveness. The speakers provided clear, detailed answers.

The discussion wrapped up with a vote of thanks by Neha Wasu (Student). The panel emphasized the importance of understanding fiscal policies and encouraged active participation in economic debates. The event was highly successful, offering students valuable insights into the nation's financial strategy and fostering intellectual discourse on economic policies.

**Faculty Co-ordinator**

Mrs Rashmi Malpani

## SPORTS MEET

### Department Premier League 2K25 (Season 3)

**Date:** 27<sup>th</sup> November 2024

**Event:** DPL 2K25 Auction

#### Introduction

The Department Premier League 2K25 (DPL) is a three-day inter-departmental sports event held from 12th to 14th February 2025 at SGBAU, Amravati. Jointly organized by the Departments of Business Administration and Commerce, aimed at promoting fitness, teamwork, and camaraderie. The event was preceded by an exciting player auction.



#### DPL 2K25 Auction

The Department Premier League 2K25 Auction was held on **27th November 2024** at the MBA **Department Auditorium**, Sant Gadge Baba Amravati University. Organized by the Department of Business Administration and Management, the auction served as the official team selection event for the inter-departmental sports league scheduled for February 2025.

The auction aimed to foster teamwork, leadership, and strategic decision-making among faculty and students. **Eight teams** were formed, with faculty mentors acting as team owners. Each team was allocated a budget of **120 Crores INR** for bidding on student athletes across various sports. The





event featured a well-structured bidding format and promoted collaboration and sportsmanship across the departments.

The auction was a major success, laying the foundation for a highly anticipated sports event and strengthening faculty-student engagement through collaborative participation.

**Games Include:**

- 1) Cricket, 2) Volleyball, 3) Tug of war, 4) Lagori, 5) Relay race,  
6) Chess, 7) Carrom, 8) Gilli danda, 9) Javelin Throw

**Teams Formed:**

- **Team Name – Goa FC**





**Team Owner** – Dr. D.Y.Chacharkar & Prof. Sheetal Divya Rani

**Team Players** – 1. Abhishek Bankar 2. Kirti Gulhane 3. Harshada Kalmore 4. Yash Katgale 5. Ahfaz Danish 6. Kajal Pohankar 7. Supriya Patel 8. Anurag Balekar 9. Shivani Hole 10. Rupali Jarewar 11. Mrunal Pisal 12. Pradyumna Rawatale 13. Pritish Khawase 14. Janhavi Tantarapale 15. Nikita Nagbhide 16. Sagar Kane

**Team Name** – **Samurai 27**

**Team Owner** – Dr. Sandhya Bhagat

**Team Players** – 1. Kapil Bhende 2. Neha Wasu 3. Kajal Bhule 4. Devarshi Thakare 5. Sonali Khobragade 6. Pavan Bochara 7. Shreya Uike 8. Sumit Jumle 9. Prajwal Nandgaye 10. Raseswari Jumade 11. Rupali Gahane 12. Sonali Chopde 13. Vaishnavi Pimpalshende 14. Yash Pawar 15. Devyani Jadhav

**Team Name** – **Dabang Delhi**

**Team Owner** – Dr. Mukta Mantri & Prof. Rashmi Malpani



**Team Players** – 1. Shivanand Yeole 2. Sarita Wankhade 3. Pratik Yeole 4. Gaurav Rode 5. Pooja Yadav 6. Sanika Gadwale 7. Vinusham Choudhary 8. Rushikesh Kulkarni 9. Abhishek Gulhane 10. Khushbu Dhavane 11. Nikita Kathe 12. Vedika Gedam 13. Vaishnavi Madavi 14. Rohini Chikharam 15. Mamta Paraskar 16. Mahima Niswade

**Team Name – Tamil Thalaivas**



**Team Owner** – Prof. Digvijay Lakde & Prof. Rajeshree Tayade

**Team Players** – 1. Sayyed Sharjeel 2. Shruti Tiware 3. Mudassir Khan 4. Yash Ingle 5. Swati Ghule 6. Suraj Kale 7. Rahul Dongare 8. Sakshi Bhure 9. Nisha Thakare 10. Madhuri Agham 11. Tanu Tawari 12. Vaishnavi Zopate 13. Harshal Kadu 14. Ishwari Pohokar

**Team Name – Puneri Paltan**

**Team Owner** – Prof. Pranita Giri

**Team Players** – 1. Ajinkya Dore 2. Jayshree Amode 3. Sakshi Shinganjud 4. Chaitanya Baghe 5. Perna Isal 6. Vedant Raut 7. Shruti Taywade 8. Vaishnavi Killekar 9. Kunal Chikte 10. Shveta Tanwais 11. Rohit Upadhyay 12. Vishal Nimbalkar 13. Namita Dhamankar 14. Anuj Kawale 15. Khushi Bunde 16. Priyanka Korche





**Team Name – Chennai Super Kings**

**Team Owner –** Prof. Virendra Augustine & Prof. Ankita Ojha



**Team Players –** 1. Suyog Mahalle 2. Shruti Pataliya 3. Shubham Hirpurkar 4. Rutik Kolhe 5. Neha Kankirad 6. Aditya Kawade 7. Tejas Lingot 8. Divya Nikam 9. Pranuja Khatke 10. Arpita Suryawanshi 11. Arpit Thakare 12. Laxmi Mishra 13. Harsha Raut 14. Nishita Kakade 15. Pooja Sawant

**Team Name – Jaipur Pink Panthers**

**Team Owner –** Prof. Pallavi Kandalkar & Prof. Amol Lasankar

**Team Players –** 1. Pranav Pete 2. Mohini Raut 3. Aachal Thakare 4. Vaishnavi Patil 5. Priya Bhoyar 6. Rumaan Sheikh 7. Vaishnavi Pathare 8. Radha Ambhore 9. Suraj Sakare 10. Shrutika Patil 11. Madhur Golhar 12. Harshali Pachgade 13. Swapnil Waghmare 14. Pushkar Shirbhate



15. Prajwal Arekar 16. Gauri Kale 17. Shruti Pradhan 18. Yash Badre 19. Snehal Sapkal

Team Name – **Mumbai Indians Team**

Owner – Prof. Neetu Ambadkar & Prof. Anuja Dore

Team Players – 1. Prathmesh Deshmukh 2. Prapti Chaudhari 3. Manashri Atkare 4. Sumit Agrawal 5. Dipali Deshmukh 6. Mohini Makeshwar 7. Shamali Kakade 8. Divya Jawardikar 9. Shruti Komte 10. Bhavesh Chandure 11. Prajwal Tayade 12. Shantanu Chaudhari 13. Shubham Indurkar 14. Ananya Bhuyare 15. Gajanan Suryakar

## Department Premier League 2K25: A Thrilling Three-Day Sports Meet

**Timeline:** 12<sup>th</sup> February 2025 to 14<sup>th</sup> February

**Venue:** Main Athletic track, Opposite Hanuman Temple, University Campus, SGBAU

### A Practical Lesson in Management

The Department Premier League (DPL) 2K25 was a highly anticipated sports event held over the course of three days, from February 12th to 14th, 2025. DPL 2K25 was more than just a sports event—it was a live demonstration of effective management in action. From the pre-event auction to the final championship match, every phase showcased key principles of leadership, strategic planning, and execution. This three-day event provided hands-on learning for students and faculty alike, highlighting how organizational and managerial skills play a crucial role in successfully executing large-scale events.



### A Celebration of Sportsmanship and Management Excellence

The Department Premier League 2K25 was a vibrant three-day sports festival that blended athletic competition with real-world management practice. The event began with a spirited **torch-lighting ceremony**, introducing eight dynamic teams and setting the tone for the days ahead.

**Day 1** featured a range of indoor and outdoor events like **cricket, volleyball, chess, tug of war**, and more—executed with precise planning and coordination.

**Day 2**, the **semifinals**, saw intense competition, strategic decision-making, and leadership from



team captains and mentors.

**Day 3**, the **grand finale**, showcased thrilling matches and concluded with a celebratory closing ceremony, applauding the efforts of all participants.

## **DPL 2K25 – Summary of Results**

### **Cricket Tournament**

*Jaipur Pink Panthers emerged as Champions, defeating Goa FC, the Runners-up.*



### **Volleyball Tournament**

*Champion: Dabang Delhi*

*Runner-up: Puneri Palta*

### **Tug of War Tournament**

#### ➤ **Boys Matches**

*Winner: Puneri Paltan*

*Runner-up: Jaipur Pink Panthers*

#### ➤ **Girls Matches:**

➤ *Winner: Chennai Super Kings*

*Runner-up: Samurai 27*

### **Relay Race Tournament**

*Winner: Chennai Super Kings (CSK)*

*Runner-Up: Jaipur Pink Panthers (JPP)*



### **Lagori Tournament**

***Winner: Chennai Super Kings***

***Runner-Up: Mumbai Indians***



### **Chess Tournament**

#### **Winners**

*Girls: Kirti Gulhane (Goa FC)*

*Boys: Rohit Upadhyay (Puneri Paltan)*

#### **Runner-up**

*Vaishnavi Killekar (Puneri Paltan)*

*Prajwal Nandgaye (Samurai 27)*



### **Carrom Tournament**

**Champion:** *Tamil Thalaivas*

**Runner-up:** *Puneri Paltn*

### **Gilli-Danda Tournament**

**Winner:** *Jaipur Pink Panther*

**Runner-up:** *Tamil Thalaivas*



### **Javelin Throw Tournament**

➤ **Winners**

**Runners-up**

➤ **Boys:** *CSK – Suyog Mahalle*

**Boys:** *Jaipur Pink Panther – Yash Badre*

➤ **Girls:** *Goa FC – Kajal Pohankar*

**Girls:** *CSK – Harsha Raut*



## DPL 2K25 – Prize Distribution Ceremony

The grand finale of the **Department Premier League 2K25** celebrated a remarkable journey of sportsmanship, teamwork, and talent. Spearheaded by Dr. Dipak Chacharkar and coordinated by Prof. Amol Lasankar, Prof. Neetu Ambadkar, and student leaders **Prapti Chaudhari, Pranav Pete, and Abhishek Bankar**, the event honoured outstanding athletes and teams.

### Special Awards

#### Best Players



Kirti Gulhane (Goa FC)



Abhishek Bankar (Goa FC)

#### Best Team: Chennai Super Kings





### **Appreciation of the Coordinators**

The DPL 2K25 Prize Distribution Ceremony was a vibrant tribute to excellence, unity, and the true spirit of the game. More than just honoring winners, it recognized the dedication, growth, and unity shown by all participants. The event brought together athletes, faculty, and students in a vibrant atmosphere of pride and camaraderie. As this chapter closes, it sets the stage for even greater participation and inspiration in future editions of the Department Premier League at SGBAU.



### **Faculty Co-ordinator**

Mr. Amol Lasankar

Mrs. Neetu Ambadkar



## International Women's Day Celebration & The Cultural Fest

**Date:** March 8, 2025

### Introduction

The MBA Department celebrated Women's Day with great enthusiasm on March 8, 2025. The event began with a warm welcome to all female faculty and students, followed by the traditional lighting of the lamp. The special guest for the occasion was **Respected Charcharkar Ma'am**.

Hosts **Sumit Agrawal** and **Abhishek Gulhane** conducted the event seamlessly. **Prof. Mukta Mantri** introduced a creative tribute where each female faculty member was honoured with a poem, crown, and rose.

The celebration recognized the contributions of MBA female faculty members: *Dr. Sandhya Bhagat, Dr. Mukta Mantri, Prof. Pranita Giri, Prof. Pallavi Kandalkar Prof. Sheetal Divya Rani, Prof. Anuja Dore, Prof. Neetu Ambadkar & Prof. Rajyashree Tayde* Faculty from the Commerce Department, *Dr. Ankita Ojha* and *Prof. Pratiksha Lohote* were also felicitated.



**Dr. D.Y. Charcharkar**, HoD, delivered an inspiring speech on the role of mothers and women as sources of strength. **Dr. Sandhya Bhagat** encouraged and motivated the students with her powerful message. **Prof. Digvijay Lakde** highlighted the sacrifices and contributions of historical women warriors.

A special moment included birthday celebrations of **Prof. Anuja Dore** and **Prof. Rajyashree Tayade**, adding joy to the occasion.

Student **Sumit Agrawal** recited a heartfelt poem, and a short video depicting a girl's inspirational journey was shown. The event concluded on a positive and emotional note, celebrating womanhood and leaving a lasting impression on all attendees.

## The Cultural Fest

Following the Women's Day celebration, the MBA Department of SGBAU University hosted a vibrant Cultural Fest to showcase the diverse traditions and artistic talents of the students. The event featured a variety of performances, including dance, drama, singing, and poetry.

The Cultural Fest started an hour after the Women's Day celebration and was a grand display of enthusiasm and creativity. The event included mesmerizing dance performances, soulful singing, and engaging drama performances, reflecting the rich cultural heritage of India.



## Performances



**Singing Performers:** Aditya Kawade, Yash Badre

**Group Dance Performers:**

- **Group 1:** Nikita Nagbhide and Shreya Uike
- **Group 2:** Radha Ambore, Chaitanya Baghe, Sonali Chopde, Vaishnavi Patre, Vaishnavi Patil, Harsha Raut

**Solo Dance Performer:** Harshal Kadu

**Lazy Dance Performers:** Sumit Agrawal, Harshal Kadu, Abhishek Gulhane, Aditya Kawade, Rushikesh Kulkarni, Vedant Raut, Arpit Thakare, Tejas Lingot, Pritesh Khawase

**Senior Students Dance Group:** Special performance by Senior students

**Poetry**–Sumit Agrawal, Arpit Thakare, Vinushyam Chaudhari

Additionally, a **special felicitation program** was organized for students who had secured placements. Respected HOD Sir presented a special gift to the placed students as a token of appreciation for their hard work and achievements. Furthermore, Respected **Virendra Augustin**, the Placement Coordinator, was also honored for his dedicated efforts in

facilitating placements for students. This moment of recognition was met with applause and appreciation from the audience.



The Cultural Fest provided an opportunity for students to express their talents and creativity through various art forms. The program was a grand success, fostering a sense of unity and appreciation for cultural diversity among students and faculty members.

Overall, the eventful day, which began with an inspiring Women's Day celebration and ended with an energetic Cultural Fest, was a remarkable success, leaving a lasting impression on all.

**Faculty Co-ordinator**

Mr. Digvijay Lakde

## INTELLEX 2K25

### A Research Paper Presentation & Business Quiz Competition

**Date:** 25<sup>th</sup> March, 2025

#### Introduction

The Research Paper Presentation & Business Quiz Competition is a dynamic platform designed to foster academic inquiry and test business acumen. The event brings together sharp minds to showcase innovative research and engage in intellectually stimulating quiz rounds that challenge their knowledge of current trends, market strategies, and core business concepts.



#### Inauguration Ceremony

The event kicked off with an inaugural ceremony at 10:30 AM, led by **Dr. D. Y. Chacharkar**, faculty, and dignitaries. The welcome address emphasized the value of such events in shaping management students' academic journeys. Over **160 students** from top institutions affiliated with **SGBAU** participated, including **Prof. Ram Meghe Institute, Sipna College, HVPM, Vidyabharti Mahavidyalaya, P. R. Pote Patil College, SSMITA**, and the host department, making for a vibrant start to the day's competitions.



## **Biz Quiz Competition**

The much-anticipated **Biz Quiz Competition** took place from 10:30 AM to 1:00 PM, **Round 1** was a **Preliminary MCQ Test** conducted in the auditorium, where two-member teams from various colleges competed. The highest-scoring team from each college moved on to the final round.

**Round 2** was the **Final On-Stage Round**, held in front of a live audience and judged by **Prof. Pritam Ingole**. It featured rapid-fire questions, buzzer rounds, visual challenges, and scenario-based business problems. The competition was intense, with teams showcasing sharp intellect and quick thinking, all while being cheered on by an enthusiastic crowd.



In the end, **Ms. Radha Pawar** and **Mr. Lalit Raut** from *Prof. Ram Meghe Institute of Technology and Research* emerged as the winners.



The runner-up position went to **Mr. Prathmesh Deshmukh** and **Mr. Pradhyumna Rawatle** from *Sant Gadge Baba Amravati University*.



**Prof. Ingole** praised the participants for their intelligence, calm under pressure, and excellent teamwork.

### Research Paper Presentation

In the second half of the day featured a **Research Paper Presentation Competition** starting at **1:45 PM**, aimed at enhancing students' research, analytical, and communication skills. Students presented papers under four themes: Finance, Marketing, HR, and Entrepreneurship, divided into **Group A** (Finance & Entrepreneurship) and **Group B** (Marketing & HR).

Judged by **Dr. Sudarshan Lohakare** (Group A) and **Dr. Ankita Ojha & Prof. Pratiksha Lohote** (Group B), the competition saw confident presentations and engaging Q&A sessions.

### Group A Results

**Winner:** Ms. Dipali Deshmukh – SGBAU

**1st Runner-up:** Ms. Harshali Pachgade – SGBAU

**2nd Runner-up:** Mr. Utkarsh Gulhane – Prof. Ram Meghe Institute

### **Group B Results**

**Winners:** Mr. Kapil Bhende & Mr. Abhishek Bankar – SGBAU

**Runner-up:** Ms. Pooja Yadav – SGBAU

### **Valedictory & Prize Distribution Ceremony:**

The day concluded with a valedictory and prize distribution ceremony at 4:30 PM. Winners were awarded trophies, medals, and certificates, while judges were honored with eco-friendly plant saplings. **Dr. D.Y. Chacharkar** praised all participants and organizers for their professionalism. A heartfelt vote of thanks by Ms. Neha Vasu marked the successful close of the event.

### **Student Leadership and Coordination**

The success of the event was driven by the dedication and teamwork of the student organizing committee and Head of the Department Dr.D.Y Chacharkar.

### **Competition Heads:**

**Biz Quiz:** Ms. Vedika Gedam & Ms. Vaishnavi Pimpalshende

**Research Paper Presentation:** Mr. Vishal Nimbalkar & Ms. Mohini Raut

Their efforts in planning, coordination, and hospitality were key to the event's grand success.

INTELLEX 2K25 was more than just a competition—it truly embodied the theme **"Where Intelligence Meets Innovation,"** and became a proud milestone for the department and the university.

### **Event Organizers**

Mr. Rahul Dongare, Ms. Nikita Kathe,  
Ms. Shruti Tiware, Mr. Suyog Mahalle,  
and Mr. Rumaan Sheikh.

## Farewell Celebration– Smrutigandh 2025

**Timeline:** 19<sup>th</sup> April 2025 to 22<sup>nd</sup> April 2025

### Introduction

*Smrutigandh 2025* was a grand farewell celebration organized by the **second-semester MBA students** of the Department of Business Administration and Management, SGBAU, Amravati, to honor and bid adieu to the outgoing final-year MBA batch. Held over three days from 19th to 22nd April 2025, the event was designed to celebrate the academic journey, achievements, and cherished memories of the senior students.

The farewell was conducted under the valuable guidance of the Head of Department, **Dr. D.Y. Chacharkar**, and coordinated faculty members **Dr. Sandhya Bhagat** and **Prof. Pranita Giri**. With enthusiastic planning and execution by student coordinators **Abhishek Gulhane, Pranuja Khatke, Sumit Agrawal, and Anuj Kawale**, the event was a perfect mix of cultural expression, emotional reflection, and professional appreciation.

Each day of Smrutigandh 2025 was thoughtfully themed and featured a range of activities—from traditional celebrations and talent showcases to competitive rounds like Mr. & Miss Manager and the final award ceremony—making it a meaningful send-off for the graduating students.





### Day 1 – Traditional Day & Signature Day

The celebrations began with a vibrant **Traditional Day**, where students and faculty dressed in ethnic attire, showcasing cultural unity. The mood was lively with fun games and engaging activities organized by the juniors. **Signature Day** added a nostalgic touch as seniors left messages and memories on boards and t-shirts, capturing moments that would last a lifetime.



### Day 2 – Mr. & Miss Manager Finale

The second day focused on professionalism with the final round of the **Mr. & Miss Manager competition**. Ten shortlisted finalists showcased their leadership, analytical skills, and confidence through personal introductions and managerial Q&A sessions. Judges **Prof. Amol Lasankar** and **Dr. Mukta Mantri** evaluated the contestants, keeping the winners' names confidential for the final day's reveal.





### Day 3 – Farewell Ceremony & Awards

The final day featured a grand ceremony beginning with a lamp lighting in honour of Sant Gadge Baba, followed by a **heartfelt address** by Head of Department **Dr. D.Y.**

**Chacharkar**. Cultural performances, emotional speeches, and a **humorous quiz session** led by Prof. **Rashmi Malpani** brought laughter and tears.

The highlight was the **announcement of Mr. Manager – Abhishek Bankar and Miss Manager – Nikita Kathe**, both awarded with **trophies and ₹1000 cash prizes**.

**Excellence Awards** went to **Mohini Raut** and **Neha Wasu**, recognizing consistent academic and extracurricular achievements.



A series of **Special Awards** celebrated **unique student talents**:

- Photographic Eye Award: **Syed Sharjeel**
- Tech Pro Award: **Rahul Dongare**
- Versatile Achiever Award: **Suyog Mahalle**
- Pitch Perfect Award: **Pranav Pete**
- Shining Star Award: **Prapti Chaudhari**
- Perseverance Award: **Sarita Wankhade**

The farewell concluded with a gift distribution ceremony, where each senior received a **customized photo frame** as a keepsake of their journey.

Smrutigandh 2025 was not just a farewell but a celebration of memories, achievements, and transitions. It reflected the strong bond within the MBA family and left the seniors with pride, gratitude, and encouragement as they step into the next chapter of their lives.



**Faculty Co-ordinator**

Dr. Sandhya Bhagat

Mrs. Pranita Giri

## **Excellence in Action: Best Practices in Business Management**

### **Introduction**

The Department of Business Administration and Management adopts a holistic approach to MBA education, blending academic rigor with practical exposure and value-based learning. This report highlights the department's best practices that aim to nurture future-ready professionals by focusing on leadership, sustainability, inclusivity, and industry engagement.

### **Tree Sapling Activities**

**Objective:** Promote environmental sustainability and student involvement in community service.

**Practice:** Tree plantation drives organized during occasions like World Environment Day. All participants, including students and faculty, are felicitated with saplings as a symbol of ongoing commitment to the environment.

**Impact:** Builds environmental consciousness, instils responsibility, and strengthens community spirit.

### **Student Committees**

**Objective:** Encourage leadership, responsibility, and participative learning.

**Practice:** Formation of student committees to handle academic, cultural, placement, and social events. Students coordinate logistics, communication, and execution with faculty mentorship.

**Impact:** Enhances organizational and communication skills, preparing students for managerial roles.

### **Visits to Orphanages**

**Objective:** Instill social empathy and responsibility among students.

**Practice:** Regular visits to orphanages where students engage with children through games, teaching, and sharing sessions. These activities are conducted under community outreach or

CSR themes.

**Impact:** Develops compassion, interpersonal skills, and a sense of giving back to society.

### **Mock Investment Programs**

**Objective:** Provide experiential learning in finance and investment strategies.

**Practice:** Virtual trading simulations and portfolio management competitions. Students analyze market trends, diversify investments, and present their strategies.

**Impact:** Improves financial decision-making, risk analysis, and market understanding.

### **Industry Visits**

**Objective:** Bridge the gap between classroom theory and corporate practice.

**Practice:** Visits to industries, manufacturing units, banks, and service companies. Includes facility tours, expert talks, and Q&A sessions.

**Impact:** Offers practical insights into business operations, real-time challenges, and industry culture.

### **Internship Programs**

**Objective:** Enhance real-world corporate experience.

**Practice:** Mandatory summer internships across sectors like banking, FMCG, manufacturing, and IT. Students apply classroom concepts in real job roles.

**Impact:** Builds confidence, industry exposure, and strengthens employability.

### **Guest Lectures and Seminars**

**Objective:** Connect students with industry trends and professionals.

**Practice:** Guest sessions by business leaders, entrepreneurs, and subject experts. Topics include current business trends, ethics, innovation, and future job markets.

**Impact:** Broadens perspectives, provides mentorship, and sharpens business acumen.



### **Case Study Competitions**

**Objective:** Enhance analytical and presentation skills.

**Practice:** Students work in teams to analyse real-life business cases and present strategic solutions. Judges include faculty and industry experts.

**Impact:** Fosters critical thinking, logical reasoning, and team collaboration.

### **Leadership Development Programs**

**Objective:** Develop leadership and project management skills.

**Practice:** Events like cultural fests, research paper presentations, sports meets, and business plan contests are organized and managed by students through committees.

**Impact:** Encourages initiative-taking, leadership grooming, and practical project execution.

### **Diversity and Inclusion Initiatives**

**Objective:** Foster respect and awareness of cultural diversity.

**Practice:** Events like International Women's Day, Marathi Diwas, and Diwali celebrations promote inclusion and unity.

**Impact:** Prepares students for diverse workplaces and global teamwork.

### **Entrepreneurship and Innovation Activities**

**Objective:** Encourage entrepreneurial mindset and innovation.

**Practice:** Business plan competitions, start-up idea pitches, and mentorship support. Students are guided on how to convert ideas into viable ventures.

**Impact:** Stimulates creativity, innovation, and risk-taking—essential for future entrepreneurs.

### **Professional Development Workshops**

**Objective:** Prepare students for recruitment and career advancement.

**Practice:** A week-long Placement Workshop includes resume building, mock interviews, GDs, and public speaking sessions. Conducted by faculty and corporate trainers.

**Impact:** Increases student readiness for placements, builds soft skills, and improves confidence.

The department's best practices not only complement academic learning but also help develop socially responsible, industry-ready professionals. Through a blend of practical experiences, leadership opportunities, and personal development initiatives, these practices create a well-rounded and future-oriented MBA education framework.

**Head of the Department**

Dr. D.Y.Chacharkar

## Students Achievements at a Glance

### Batch 23-25

S.No.	Student Name	Event Organisers	Activities / Work shops/Events	Date
1	Rohit Upadhyay	Skill up	YouTube and Video Marketing	13-Jul-24
2	Rohit Upadhyay	Skill up	Introduction to affiliate Marketing for Beginners	13-Jul-24
3	Rohit Upadhyay	TCS	Complete google AdWords Professional	18-Jul-24
4	Rohit Upadhyay	Skill up	Complete chatGPT for digital Marketing	18-Jul-24
5	Rohit Upadhyay	Skill up	Facebook Marketing and advertising	27-Jul-24
6	Rohit Upadhyay	Skill up	Advanced Email Marketing	28-Jul-24
7	Rohit Upadhyay	Skill up	Business Analysis Basics	01-Aug-24
8	Rohit Upadhyay	Skill up	Digital Marketing 101: Digital Marketer Beginners Guide	01-Aug-24
9	Rohit Upadhyay	Skill up	Digital Marketing Strategy	02-Aug-24
10	Namita Dhamankar	Equi genius Services	Masterclass on Investment Banking	25-Oct-24
11	Namita Dhamankar	TCS	Presentation skills	31-Oct-2024
12	Namita Dhamankar	Office Master	Microsoft excel using AI workshop	03-Nov-24
13	Namita Dhamankar	TCS	Email Etiquette	03-Nov-24
14	Namita Dhamankar	Ws Cube Tech	Power BI fundamentals in 90 mins	07-Sept-2024
15	Prajwal Tayade	IIT Maximize	Simulation competition on Stock Gro	01-Sept-2024
16	Prajwal Tayade	CT University	Quiz Bull's Eye stock market	10-Oct-2024
17	Prajwal Tayade	IIT Kharagpur	Online Quiz	4-Sept-2024
18	Prajwal Tayade	IIIT Nagpur	E- summit	24 & 25 Jan-2025

## Frontiers of Knowledge: An Overview of Doctoral Research

Research Centre SGBAU

### Research scholars working under Dr. D. Y. Chacharkar

Sr. No	Name of Research Scholars
1	Prof. Sagar Shah
2	Prof. Rajesh Sasane
3	Shri. Uday M Nankar
4	Ku. Sheetal D. Rani

### A Glimpse into Ongoing Research Endeavors

- Guiding Doctoral Research Project undertaken by **Prof. Sagar R. Shah** titled: ***“A Critical Analysis of Financial Inclusion of NBFC’s For MSME Sector with Special Reference to Amravati District”***
- Guiding Doctoral Research Project undertaken by **Prof. Rajesh B. Sasane** entitled: **“A Study of Inclusiveness of Scheduled Caste Entrepreneurs into Entrepreneurship (With Special Reference to Dalit Indian Chamber of Commerce and Industry)”**
- Guiding Doctoral Research Project undertaken by **Shri. Uday M Nankaren** titled: **“Fund Raising by Non-Government Organizations (NGOs): Constraints and Opportunities (With Special Reference to NGOs From Maharashtra)”**
- Guiding Doctoral Research Project undertaken by **Ku. Sheetal D Rani** entitled: **“An Analytical Study of Insurance Agent Marketing Performance, Triggers of Attrition and Retention Policy of Life Insurance Corporation of India (With Special Reference to LIC, Amravati Division)”**



## Degrees Awarded Overview

- Doctoral Research Project undertaken by **Prof. Aditya M Rai** entitled:  
**“Customer Experience and Satisfaction of Online Buyers of Amazon and Flipkart in Context of Amravati City”**
  - *Registration No:* SGBAU/Ph.D./Bus. Mgt./515/2021w.e.f.01.09.2019 Degree Awarded **27/01/2023** Notification No. 228/2023
  
- Doctoral Research Project undertaken by **Prof. Ameya Ambulkar** entitled:  
**“A Study on Consumer Behavior Towards Meditation & Mindfulness Practices for Developing Effective Marketing Strategies (With Special Reference to Gen Y& Gen Z Population from Mumbai, Pune Nagpur & Amravati Region)”**

## Recent Thesis Submissions

- Doctoral Research Project undertaken by **Prof. Varsha S Kedar** entitled:  
**“An Investigative Study of Micro Behavioral Finance-Role of Behavioral Biases on Equity Market Investment Decisions”**
-